

**MINUTES OF THE SPECIAL MEETING
OF THE SANTA CRUZ CITY SCHOOLS BOARD OF EDUCATION
FOR THE ELEMENTARY AND SECONDARY DISTRICTS
September 25, 2011**

Convene Open Session

Board President Hawthorne called this Regular Meeting to order at 1:08 p.m. in the Soquel High School Campus Library, 401 Old San Jose Road, Soquel, CA.

Attendance at Meeting

John Collins	Cynthia Hawthorne	Steve Trujillo	Claudia Vestal
Ken Wagman	Rachel Dewey Thorsett	Deborah Tracy-Proulx	

Gary Bloom, Superintendent
Alvaro Meza, Assistant Superintendent, Business Services
Karen Hendricks, Assistant Superintendent, Human Resources
Kris Munro, Assistant Superintendent, Educational Services
Members of the Audience

Agenda Changes

None

Review of District Strategic Plan, Goals and Metrics

Superintendent Bloom reviewed the district Vision Statement, Core Values and Strategic Goals. Following comments and questions from the Board Members, the Santa Cruz City Schools Strategic Goals and Metrics were presented for review by Cabinet members as appropriate by department.

Parcel Taxes

Mr. Jared Boigon from TBWB Strategies, a political strategy and communications consulting firm specializing in public finance ballot measures, strategic communications and grassroots mobilization strategies, presented key timing benchmarks for a potential June 2012 parcel tax.

Information

1. The Regular Meeting on October 12, 2011, 6:30 p.m., will be held in the COE Board Room, 400 Encinal Street, Santa Cruz, CA.
2. The Regular Meeting on October 26, 2011, 6:30 p.m., will be held in the COE Board Room, 400 Encinal Street, Santa Cruz, CA.
3. The Regular Meeting on November 16, 2011, 6:30 p.m., will be held in the COE Board Room, 400 Encinal Street, Santa Cruz, CA.
4. The Regular Meeting on December 14, 2011, 6:30 p.m., will be held in the COE Board Room, 400 Encinal Street, Santa Cruz, CA.

Adjournment

There being no further items of business to come before the Trustees, Board President Hawthorne adjourned the Special Meeting at 3:23 p.m.

Respectfully submitted,

Gary Bloom, Superintendent
Santa Cruz City Schools

Cynthia Hawthorne, President
Board of Education